



**South Dakota Department of Health
WIC Program
Retailer's Note – November 2007**

FEBRUARY 1, 2008 FOOD SHOPPING GUIDE CHANGES

Below are the changes to the February 1, 2008 Food Shopping Guide. We will mail the new Food Shopping Guide prior to February 1; until then please note the following changes effective February 1, 2008:

**COLD CEREALS ALLOWED
All other cereals have been removed**

MALT-O-MEAL

- LifeTime
- Crispy Rice
- Mini-Spooners (**all flavors**)
- Honey & Oat Blenders
- Scooters (plain only)

GENERAL MILLS

- Country Corn Flakes

**HOT CEREALS ALLOWED
All store brand oatmeal and grits have been removed**

MALT-O-MEAL

- Malt-O-Meal – Original & Chocolate
- Maypo

OATMEAL and GRITS

- Quaker Oatmeal – plain individual packets
- Quaker Grits – plain

**FROZEN FRUIT JUICE
Only these three brands will be allowed**

- Tropicana – Orange
- Welch's – Grape (purple & white)
- Old Orchard – Apple, Cranberry, Grapefruit, Grape (purple & white)

**VEGETABLE AND TOMATO JUICE AVAILABLE IN CANS AND PLASTIC CONTAINERS
All canned fruit juices have been removed**

- Campbells V8 and Tomato
- DelMonte Tomato and Vegetable

All other foods on the current shopping guide remain the same.

*******CONTINUED ON BACK*******

CASHIER HANDBOOKS AND TRAINING MODULES

Enclosed are new Handbooks and Training Modules. Please destroy all old Handbooks (lavender cover) and training modules you may have on hand.

AVOID CHECKS BEING RETURNED

- Stamp all checks with your WIC ID number before deposit
- Require ID pouches to prevent fraud and to insure checks are signed by the participant
- Date of Use line located on the front of the check must be completed. **Effective November 1 this will be strictly enforced**

SANCTION POINTS

Due to the implementation of our new banking system we have not been sanctioning retailers for missing signatures, missing vendor stamps, overcharges etc. Effective January 1, 2008 we will begin sanctioning retailers. Please make your staff aware of this.

Please review Section II.F. of your signed WIC Retailer Agreement regarding Program Abuse and Sanctions

Thank you for your continued support in making the WIC Program a success!!
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WIC Retail Management Staff

Dawn Boyle, MIS/Retailer Specialist
Telephone 773-4792
FAX 1-866-579-8246
Dawn.Boyle@state.sd.us

Renee Osterkamp, Retail Coordinator
Telephone 773-4782
FAX 1-866-579-8246
Renee.Osterkamp@state.sd.us